



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS SECURES NEW SPACE FOR
JUST SALAD ON THE LADIES MILE IN MANHATTAN**

New York, NY – September 17, 2010 - New Street Realty Advisors, LLC is pleased to announce the successful lease transaction between Whitehall Properties II, LLC the owners of The Caroline at 706 Avenue of the Americas, New York, NY and Just Salad in a long term lease transaction. The 3,000 square foot ground floor space is situated on the east side of Sixth Avenue between East 22nd Street and East 23rd Street. Just Salad will take possession of the space immediately and anticipates opening in the spring of 2011.

New Street Realty Advisors acted on behalf the tenant and CB Richard Ellis acted on behalf of the landlord.

Just Salad, with five locations in the New York area, was eager to enter into the heavily trafficked Chelsea neighborhood.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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