



**FOR IMMEDIATE RELEASE**

**SUBWAY DOES IT FRESH AT THE RIVERBANK WEST**

**New York, NY – March 1, 2011-** New Street Realty Advisors, LLC is pleased to announce that Subway has leased approximately 1,200 sq ft at The Riverbank West, located at 555 West 42<sup>nd</sup> Street New York, NY.

The Riverbank West is a 418-unit residential high rise located at the northeast corner of West 42<sup>nd</sup> Street and 11<sup>th</sup> Avenue. It is one of several large residential buildings that have been developed in recent years in the area, including 1 Riverplace, Silver Towers and The Atelier.

Joshua W. Gettler and Matthew Gorman, Managing Partners of New Street Realty Advisors, acted on behalf of the landlord, Massachusetts Life Insurance Company in the long term lease transaction with Subway.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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