



FOR IMMEDIATE RELEASE

JUST SALAD TO OPEN AT THE ICONIC WOOLWORTH BUILDING

New York, NY – May 15, 2015- New Street Realty Advisors, LLC is pleased to announce the successful long-term lease transaction between 233 Broadway Owners, LLC and Just Salad.

The 1,225 square foot ground floor space, situated on the south side of Park Place sits just west of Broadway. Just Salad will take possession of the space immediately and anticipates opening in the Summer of 2015. Just Salad will join other food tenants on the block including Starbucks, Lenny's and Aroma.

Joshua Gettler and Matthew Gorman, Managing Partners at New Street Realty Advisors, represented the tenant. Brian Siegel of The Lawrence Group with represented the landlord.

Just Salad opened its first location on 51st Street and Park Avenue in May 2006 and has since expanded to 17 additional locations in Manhattan, 2 in Brooklyn and 3 locations between Hong Kong and Singapore. The restaurants focus on providing healthy quick lunch and dinner options for everyone from working professionals to families, a model that will work well considering the demographics of the neighborhood.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and sales.

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