



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS RENEWS LEASE FOR
AVON PRODUCTS IN HARLEM**

New York, NY – September 1, 2009 - New Street Realty Advisors, LLC is pleased to announce that Avon Products, Ltd. has extended their lease at 2237 Frederick Douglass Boulevard, New York, NY. The space, situated on the west side of Frederick Douglass Boulevard between West 120th Street and West 121st Street is 1,200 square feet.

New Street is also pleased to announce that it has been appointed by The Bluestone Organization as exclusive agent for the adjacent 2,400 square foot ground floor store on the corner of Frederick Douglass Boulevard and West 120th Street that was formerly occupied by Warburg Realty Harlem.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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