



**FOR IMMEDIATE RELEASE**

**NEW STREET REALTY ADVISORS SECURES NEW SPACE FOR  
HALE & HEARTY SOUPS ON WEST 40TH STREET IN MANHATTAN**

**New York, NY – October 18, 2011** - New Street Realty Advisors, LLC is pleased to announce the successful lease transaction between Future 40<sup>th</sup> Street Realty, LLC, the owners of 213 West 40th Street, New York, NY and Hale & Hearty Soups in a long term lease transaction. The space, situated on the north side of West 40th Street between Seventh Avenue and Eighth Avenue, is comprised of a 1,700 square foot ground floor space with an 1,100 square foot lower level. Hale & Hearty will take occupancy of the space this fall and anticipates opening in the first quarter of 2012.

Matthew J. Gorman and Joshua W. Gettler, Managing Partners of New Street Realty Advisors, acted on behalf of Hale & Hearty in securing the long-term lease. Mark Tergesen and Dean Valentino of ABS Partners Real Estate represented the landlord.

Hale & Hearty Soups, with 25 locations in the New York area, was eager to enter into the heavily trafficked street. The chain will continue to service its clientele with a wide range of homemade soups, salads and sandwiches.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

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