



FOR IMMEDIATE RELEASE

**NEW STREET REALTY ADVISORS SECURES NEW SPACE FOR
PRISCILLA OF BOSTON ON LONG ISLAND'S MIRACLE MILE**

New York, NY – March 1, 2010 - New Street Realty Advisors, LLC is pleased to announce the successful relocation of the Priscilla of Boston store to 1649 Northern Boulevard, Manhasset. The space, situated on the north side of Northern Boulevard along the Miracle Mile is comprised of a 2,200 square foot ground floor space with a 400 square foot mezzanine and a 6,000 square foot lower level. Priscilla of Boston will take occupancy of the space immediately.

New Street Realty Advisors acted on behalf of Priscilla of Boston. Ripco Real Estate acted on behalf of ownership.

New Street Realty Advisors, LLC is a New York City based real estate brokerage firm with niche focuses on retail leasing and investment sales.

#####

For additional information, please contact:

Matthew J. Gorman

Tel: 212-251-0626

Email: mgorman@newstreetra.com